Bitcoin Learning Center Chiang Mai

February 2026 Institutional KPI Dashboard

Executive Infrastructure Statement

Throughout February, the Center transitioned core operations to self hosted AI infrastructure. Research, educational development, and deployment workflows now operate on machines fully controlled by the organization with no third party cloud dependency for core intelligence processes. Sensitive processing remains in house, with encrypted channels used where appropriate, strengthening institutional resilience and reducing operational exposure.

Digital Reach & Media Authority

- Facebook (BLC Chiang Mai): 28,000 followers (+2,000 MoM)
- YouTube (Bitcoin Chiang Mai): 6,140+ subscribers / 625,000+ cumulative views
- TikTok: 9,362 followers / 62.5K total likes / 5.4M views (past 12 months)
- Podcast: ~3,000 daily listeners
- Run For Freedom Facebook: 6,400 followers (100% recommendation rating)
- International engagement through podcasts, video calls, and in person meetings
- Thai language Bit News Live programming

Regional Expansion & Digital Divisions

- Launch of fully digital Burmese Financial Freedom Division
- Division executed entirely by AI agents under BLC oversight
- Content distributed to social channels inside Myanmar
- Cross border digital education infrastructure established

Education & Academic Expansion

- University of Phayao activation (February 6)
- Regional academic expansion beyond Chiang Mai
- Monetary literacy and technical Bitcoin foundations delivered

Infrastructure & Operational Maturity

- Bitcoin ATM expanded to support PromptPay and TrueMoney
- AI Agent integrated into Slack workflows
- Automation reducing manual operational load

Office Engagement

- Average 3 in person visitors per day (~80+ projected monthly)
- Stable grassroots engagement outside major event cycles